

FOR IMMEDIATE RELEASE

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CONTACT: Scott L. Furletti
Vice President
212-742-2273
Sfurletti@caretocare.com

Care to Care Receives Full URAC Health Utilization Management Accreditation

New York, New York - Care to Care, a New York based Radiology Benefit Management (RBM) Company, announced today that it has been awarded Full Accreditation in Health Utilization Management by URAC, a Washington D.C. based independent, nonprofit health care accrediting organization.

URAC promotes continuous improvement in the quality and efficiency of health care management through processes of accreditation and education. URAC standards ensure that only appropriately trained, qualified clinical personnel conduct and oversee the utilization review process, that a reasonable and timely appeals process is in place, and that medical decisions are based on valid clinical criteria. By receiving this distinction so early in its history, Care to Care, has demonstrated to its clients and members that its principles of rigorous clinical and service quality standards have been well placed.

"It is admirable for any company to dedicate itself to meeting such high standards. To have accomplished our goal and gain full accreditation as quickly as we have is the direct result of the dedication the entire staff has to providing best-in-class radiology benefit management for health plans and their members. I am proud to have been a part of this effort," said Chief Medical Officer Michael Komarow MD, JD.

"By applying for and receiving URAC accreditation, Care to Care has demonstrated a commitment to quality health care," said Alan P. Spielman, URAC president and CEO. "Quality health care is crucial to our nation's welfare and it is important to have organizations that are willing to measure themselves against national standards and undergo rigorous evaluation by an independent accrediting body."

"Care to Care is honored to receive Health Utilization Management Accreditation from URAC", responded Barbara Kelman, Senior Vice President and Chief Operating Officer. "We are very proud to be recognized in the industry for providing outstanding services. This distinction underscores our commitment to quality and provides assurance to patients, providers, purchasers, regulators and employers that the practices of Care to Care are clinically sound, fair and equitable for all parties."

755 Second Avenue
New York, NY 10017

tel 212-747-1000
fax 212-659-0142

www.caretocare.com

In addition to obtaining URAC accreditation, Care to Care has also recently become certified by New Jersey's Department of Banking and Insurance as an Organized Delivery System (ODS). This approval permits Care to Care to perform network management and utilization management for carriers operating in New Jersey. Such accomplishments demonstrate Care to Care's commitment to providing high quality services and care as it continues to rapidly expand.

About URAC

The Utilization Review Accreditation Commission, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation and certification programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry.

For more information, visit www.urac.org.

About Care to Care

Care to Care is a Radiology Benefit Management company that was founded to ensure effective use of radiology services and minimize or prevent waste in the care of acute and chronic illnesses. At the request of health plans and radiology facilities, Care to Care's panel of Board Certified Radiologists have developed a broad range of nationally recognized standards of care, clinical guidelines and up to the minute technology evaluations, and continue to ensure that they remain consistent with the highest quality of care. Peer Reviewers conduct peer to peer discussions in an effort to work with the ordering provider. Care to Care believes appropriate radiological and diagnostic imaging services improve member outcomes and takes a collaborative and educational approach. Care to Care remains focused on patient outcomes while managing cost and ensuring effective utilization.

Visit us at www.caretocare.com for more information.

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